

John Smith Fellowship Programme- 2011

New agenda for Ukrainian oposition
Ostap Kryvdyk, Ukraine

Outline

- 1/ Current situation
- 2/ My resources
- 3/ To be done
- 4/ Possible obstacles
- 5/ Vision
- 6/ Policy
- 7/ Messages
- 8/ Lecturers that inspired me

Orange Revolution - 2004



1/ Current situation

- Strong party of power with no judicial/legislative balance
- Divided opposition: 3+ main actors with no future vision
- Divided conservative camp: 10+ players, disappointed supporters
- Far-right Swoboda party raiding main issues and discrediting them
- Parliamentary election in October, 2012, with unclear rules

2/ My resources

- Leading columnist of the Ukrainska Pravda web-site
- Political advisor to the politicians of the national level
 - Communicator with the young elites, journalists, protest movement organizers

3/ To be done

What: new idea and new practice

Who: politicians

How: develop the vision, the policies and the messages

Terms: 1st stage — summer 2012.

4/ Possible obstacles

- Different flow of time: new social protests
 - Influence of Russia
- Self-destructing style inherited by next generation
- Personal reasons: advisors are not decision-makers

5/ Vision

- Values: what is important/less/not important, good/bad
 - Clear vision of Future Ukraine
- Vision of the world today and in the future

6/ Policy

- Map the problems, stakeholders and the rules of the game
 - Analyze supporters and opponents
- Suggest the possible solutions on different levels

7/ Messages

- Vocabulary: speak the language of the people
 - Inform and motivate
 - Check and change the message

8/ Inspirers

- George Reid
- Simon Hughes
- Nick Boles
- David Muir

For fair and free Ukraine!



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